



BraveNewCoin Compares LBRY to Alexandria: Who Will Be the First to Supplant BitTorrent?

Samuel Bryan • Dec 17 2015

If you haven't heard, LBRY has a little competition – Alexandria, "The People's Library". Now don't get us wrong; LBRY welcomes competition! In fact, we're enthusiastic supporters of anyone who wants to put more power in the hands of individuals by building more effective markets for information. Heck, we even engaged in some innocent crypto-flirting with Alexandria this week:



@alexandria Hello Friend

LIKES
3



6:48 PM - 16 Dec 2015



ALEXANDRIA @alexandria · 13h
@LBRYio Hello :)



Perhaps our biggest critique of Alexandria is their waste of money in buying all those vowels ;).

But to the point. BraveNewCoin published the first side-by-side comparison of LBRY and Alexandria this week (<https://bravenewcoin.com/news/alexandria-vs-lbry-which-will-be-the-file-sharing-application-of-the-next-generation>). The article is thorough and fair, highlighting what we believe to be one of LBRY's strongest asset:

Perhaps the most interesting difference is the naming system, which works a lot like the internet's Domain Naming System (DNS).

LBRY in much the same way you would register a domain name for your website that starts with an `http://` , in LBRY, you would register a name for each piece of content that you want to share, and those start with `lbry://` .

The idea is that web browsers will eventually read those links automatically so that you can simply click on an URL like `lbry://wonderfullife` in order to watch the movie "It's a wonderful life."

There's just one detail BraveNewCoin gets wrong in their conclusion:

Both Alexandria and LBRY have their strengths and weaknesses, and perhaps both will find a niche and thrive. Without accepting bitcoins, however, LBRY could have a tough time convincing users to buy and use an additional currency. Meanwhile, Alexandria has a clear lead in development. No matter which succeeds, we can all look forward to new ways for publishers to distribute content.

The truth is that the LBRY protocol will allow patrons to pay publishers and hosts in BTC, though the default is LBC (LBRY Credits). So as far as the patron is concerned, LBRY can run on bitcoin. The only time a user must use LBC is to reserve a name to **publish** content.

You don't have to take our word for it – start playing with the LBRY protocol yourself! [Sign up here to become an Alpha Tester and earn 1,000 LBC \(/get\)](#).

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Samuel Bryan · ✉ · 🌐 · 🐦

Much of our writing is a collaboration between LBRY team members, so we use Samuel BRYan to share credit. Sam has become a friend... an imaginary friend... even though we're adults...

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